



Minutes of Downtown Improvement Board  
Regular Monthly Meeting  
Tuesday, August 10, 2021 7:30 a.m.

Attendance

Michael Carro, Chariman, Kevin Lehman, Jean Pierre N'Dione, Patti Sonnen, Robert Bender, *ex officio*, Walker Wilson, Executive Director, and Emily Kopas, Chief Operating Officer.

I. Call to Order

- a. Chairman Carro called the meeting to order at 7:32 a.m.

II. Recurring Agenda

- a. Mr. Wilson confirmed that the meeting was properly noticed.
- b. The proposed meeting agenda was unanimously approved.
- c. The minutes of the regular meeting of the DIB held on June 22, 2021 were unanimously approved.

III. Finance

- a. DIB June and July Financials were unanimously approved.

IV. On-Going Business

- a. StreetPlus May & June Report
- b. Marketing Report
  - Palafox Market Website Update Discussion
- c. Palafox Market
  - The market is running successfully and discussion of price tier changes occurred.
  - A breakdown of Palafox Market vendors was requested.

V. New Business

- a. FODT Christmas Lights Downpayment of \$75,000 from the DIB was unanimously approved.
- b. StreetsPlus Contract- Update
  - StreetPlus contract will continue until March when further discussion is warranted for renewal.
- c. 2021/2022 Annual Budget Discussion
  - Numerous areas of the budget exhibited positive savings including salaries, board meetings, annual meetings, telecommunications, and insurance. There was a \$28,000 increase from the Advalorum.



- d. Jefferson St Garage Flower Beds contract with The Green Gardener was unanimously approved.
- e. NYE Firework Show Contribution of \$5,000- Commissioner Bender- was unanimously approved.
  - Discussion of interest in Pelican Drop returning was initiated.
- f. 3<sup>rd</sup> QTR E.D. Bonus was unanimously approved.
  - A presentation of cost decreases was presented by E.D.

#### VI. On-Hold

- a. Fountain Lighting Project Plaza Ferdinand – Update
  - City will be supplying the labor and the DIB will be paying for the materials at the end of the month.
- b. Before I Die Wall
  - Completed and on display for public use.
- c. History Tour
  - Discussion of the creation of a 2-mile loop map for the Downtown Area occurred. The map intends to touch on historical places by providing trail markers.
- d. Locate Banners and Hardware for Downtown Events.
  - Discuss with Brian Cooper
- e. Permanent Structures for Market Location

#### VIII. Public Comment

- a. None.

#### IX. Adjournment

- a. The meeting was adjourned at 9:04 a.m.

**Next meeting – September 14, 2021**